

Performance of the institution in one area distinctive to its vision, priority and thrust (2018-2019)

Consultancy and Advisory to strengthen Agra MSMEs

In line with GOI vision to empower and support MSMEs for higher contribution towards GDP and supporting local MSMEs in the region –Agra-Mathura-Aligarh, the institute is working on to establish center for excellence as a capability network of Experts, Researchers, Entrepreneurs, Subject Matter Experts, Institutional bodies to undertake research, support and promote MSMEs of identified clusters to solve the existing challenges and support them.

The institution believes that the role of contemporary professional education is beyond confinement to the classroom and a comprehensive research, consultancy and advisory support center is planned in sequential phased manner to leverage the rich experience repository of professional. MSMEs leaders, Faculty, Researchers and students to understand the deep challenges being faced by local MSMEs, design support interventions and explore support possibility.

In the first phase of the integrated project, faculty and students will design the survey tool and database of MSMEs owners/decision makers in the identified clusters, later on the interview schedule will be done by students researchers which will be analyzed and focused MSMEs will be supported through needed consultancy and advisory support at the planned center of MSME (proposed) at the Institute as center of excellence.

The initiative is under the leadership of Dr Naveen Gupta and Faculty members with expert resources from Industry, AIMS and AIMA associated network.