

## **INNOVATIVE PRACTICES (SESSION: 2018-2019)**

### 7.2.1

#### 1 Women and Social Entrepreneurship.

In line with GOI vision of encouraging entrepreneurship as an alternative to job crunch and enabling young professionals to develop startups/ventures and become job creators, Institute is continuously working in area of aligning existing shared capability, networks and market access. As the institute has significant experience and capability to support entrepreneurial potential and ideas solving social problems, social entrepreneurship is a thrust area. The programmes are designed in a way to enable youths undergoing MBA/MCA courses to enable ideation, development and commercialize to Impact. The weekly engagement to in-house conceptualized and undergoing social projects, students are encouraged to opt for either of the projects as per interest areas for as long as they are in campus to experience the actions, solve real on ground challenges, discuss with faculty and other mentors of the project and learn to contribute, design solutions, engage with stakeholders and think as an entrepreneurs.

Few in-house conceived ongoing social action projects are

Project SOS – Repositioning Image of Agra and behavioral training to PAT (Porters, Auto and Taxi drivers)

Project Psychology 4 You- To design scalable solutions to solve growing loneliness, depression and mental health of city.

Project Red P (Rural education development Project) - To work with rural government schools. Peengri and Churmura village are identified government primary schools.

Apart from social action entrepreneurship development, Institute has a special focus towards sensitizing young girls enrolled in programmes for entrepreneurship. To promote girls are equally encouraged to join the projects and work on fields along with focused motivation support by inviting women entrepreneurs for interaction sessions through various platforms. Few eminent women entrepreneurs aligned for the purpose of interaction include- Dr Shivani Chaturvedi, Ms Anchal jain, Ms Meeta Kulshrestha, Ms Pawani Khandelwal, etc.

Institute received AICTE IIC membership as a step towards the purpose of facilitating entrepreneurial capability development and support.

2 HOTS (Higher Order thinking Skills) as a focus area of development. The institute always effort to reimagining and re assess the existing needs that a management education cater to. Towards this endeavor of aligning Institute vision with future needs of professionals, Higher Order Thought leadership and development is adopted as a focus area of change. The realization of the fact that apart from producing professional managers, we need to reinforce responsible and sensible professional's too and as such significant effort is being oriented towards learning and developing Higher Order Thinking Skills in our students.

Towards the effort, Institute strives to adopt alternative pedagogy like outbound training programmes, immersive learning, Experiential learning sessions, challenge the status quo , student led events, identifying students focus areas and aligning them with experts /Faculty members and they are provided additional resources to think and engage productively.